

Supplemental Table 8: Social Media and Text-Messaging Enrollment by the end of Wave 1 and Wave 2

Platform	Wave 1	Wave 2
Facebook*	333 Page Likes/Fans	2,946 Page Likes/Fans
Instagram	137 Followers	4,317 Followers
Twitter	70 Followers	694 Followers
Text-Messaging	108 Enrolled (72%)	109 Enrolled (82%)
*The same Facebook page was maintained from Wave 1 to Wave 2, while new accounts were made for all other social media platforms.		